



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 5283371

Schedule Dates 06/21/22-06/27/22
Advertiser United Democracy Project (146367)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand Est.11210 (1744752)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Meade, Nicole
Phone/Fax /
CPE 638/677/11210
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 11210

Date Entered 06/17/22
Last Modified 06/17/22
Entered By Barbara Monares
CO-OP No
External # 11762523
Demo W3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$37,897.50
Net Total \$214,752.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	100	\$214,900.00
Jul. 2022	20	\$37,750.00
Grand Total:	120	\$252,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$800.00	\$3,200.00	Washington (WJLA)		6/17/22
2.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$800.00	\$800.00	Washington (WJLA)		6/17/22
3.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	6:58A- ABC-Good Morning America		2							2	\$2,000.00	\$4,000.00	Washington (WJLA)		6/17/22
4.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$2,000.00	\$16,000.00	Washington (WJLA)		6/17/22
5.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	9A- Live with Kelly			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		6/17/22
6.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	9A- Live with Kelly		1							1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
7.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	10A- News-Good Morning Washington at 10a		1							1	\$450.00	\$450.00	Washington (WJLA)		6/17/22
8.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	10A- News-Good Morning Washington at 10a			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		6/17/22
9.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		6/17/22
10.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	10:58:25A- ABC-The View		1							1	\$900.00	\$900.00	Washington (WJLA)		6/17/22

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11.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$750.00	\$750.00	Washington (WJLA)		6/17/22
12.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		6/17/22
13.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		6/17/22
14.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$500.00	\$500.00	Washington (WJLA)		6/17/22
15.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	2P- ABC-General Hospital		1							1	\$750.00	\$750.00	Washington (WJLA)		6/17/22
16.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		6/17/22
17.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	3:01P- The Drew Barrymore Show			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		6/17/22
18.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	3:01P- The Drew Barrymore Show		1							1	\$300.00	\$300.00	Washington (WJLA)		6/17/22
19.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
20.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		6/17/22

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21.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		6/17/22
22.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		6/17/22
23.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		6/17/22
24.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		6/17/22
25.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	6:27P- 6:30P (EST)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/17/22
26.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$3,000.00	\$12,000.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/17/22
27.0	Normal Line / Access	06/21/22-06/24/22	2	:30	6:57P- 7P (EST)			1	1	1	1			4	\$5,000.00	\$20,000.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/17/22
28.0	Normal Line / Access	06/27/22-06/27/22	2	:30	6:57P- 7P (EST)		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/17/22
29.0	Normal Line / Access	06/27/22-06/27/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		6/17/22
30.0	Normal Line / Access	06/21/22-06/24/22	2	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$3,500.00	\$14,000.00	Washington (WJLA)		6/17/22
31.0	Normal Line / Access	06/21/22-06/24/22	2	:30	7:27:56P- Jeopardy			1	1	1	1			4	\$6,000.00	\$24,000.00	Washington (WJLA)		6/17/22
32.0	Normal Line / Access	06/27/22-06/27/22	2	:30	7:27:56P- Jeopardy		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		6/17/22

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33.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		6/17/22
34.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)		6/17/22
35.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		6/17/22
36.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		6/17/22
37.0	Revised Line / Prime	06/21/22-06/21/22	2	:30	8P- ABC-Holey Moley (Tuesday)			1									Washington (WJLA)		6/17/22
37.1	Normal Line / Prime	06/21/22-06/21/22	2	:30	8P- ABC-Holey Moley (Tuesday)			1						1	\$4,500.00	\$4,500.00	Washington (WJLA)		6/17/22
38.0	Normal Line / SPOT	06/25/22-06/25/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
39.0	Normal Line / SPOT	06/25/22-06/25/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
40.0	Normal Line / SPOT	06/25/22-06/25/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
41.0	Normal Line / SPOT	06/25/22-06/25/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)		6/17/22

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42.0	Normal Line / SPOT	06/25/22-06/25/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/17/22
43.0	Normal Line / SPOT	06/26/22-06/26/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$150.00	\$150.00	Washington (WJLA)		6/17/22
44.0	Normal Line / SPOT	06/26/22-06/26/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$650.00	\$650.00	Washington (WJLA)		6/17/22
45.0	Normal Line / SPOT	06/26/22-06/26/22	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		6/17/22
46.0	Normal Line / SPOT	06/26/22-06/26/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)		6/17/22
47.0	Normal Line / Prime	06/26/22-06/26/22	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$4,000.00	\$4,000.00	Washington (WJLA)		6/17/22
48.0	Normal Line / Prime	06/26/22-06/26/22	2	:30	10P- ABC-The Rookie (Sunday)								1	1	\$5,500.00	\$5,500.00	Washington (WJLA)		6/17/22
49.0	Normal Line / SPOT	06/26/22-06/26/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)		6/17/22

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50.0	Normal Line / Prime	06/21/22-06/21/22	2	:30	9P- ABC-The Chase (Tuesday)			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		6/17/22
51.0	Normal Line / Prime	06/21/22-06/21/22	2	:30	10P- ABC-20/20: A Special Edition			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		6/17/22
52.0	Normal Line / Hockey	06/22/22-06/22/22	2	:30	7:57:56P- Sports-ABC NHL				1					1	\$7,000.00	\$7,000.00	Washington (WJLA)		6/17/22
53.0	Normal Line / Hockey	06/24/22-06/24/22	2	:30	7:57:56P- Sports-ABC NHL					1				1	\$7,000.00	\$7,000.00	Washington (WJLA)		6/17/22
54.0	Normal Line / Basketball	06/23/22-06/23/22	2	:30	7:58P- Sports-ABC NBA Draft					2				2	\$7,500.00	\$15,000.00	Washington (WJLA)		6/17/22
55.0	Normal Line / Prime	06/25/22-06/25/22	2	:30	7:57:56P- ABC-Americas Funniest Home Videos (Saturday)							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		6/17/22
56.0	Normal Line / Prime	06/25/22-06/25/22	2	:30	9P- ABC-Shark Tank (Saturday)							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		6/17/22
57.0	Normal Line / Prime	06/25/22-06/25/22	2	:30	10P- ABC-The Rookie (Saturday)							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		6/17/22
58.0	Normal Line / Prime	06/26/22-06/26/22	2	:30	8P- ABC-American Idol (Sunday)								2	2	\$6,500.00	\$13,000.00	Washington (WJLA)		6/17/22

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